

002220" 26T22960

PATH A: SOURCE TO ARS



FIG. 4a

PATH B: ARS TO SOURCE



FIG. 4b

PATH C: SOURCE TO ADVERTISER



FIG. 4c

PATH D: ADVERTISER TO SOURCE



FIG. 4d

PATH E: ARS TO ADVERTISER (OPTIONAL)



FIG. 4e

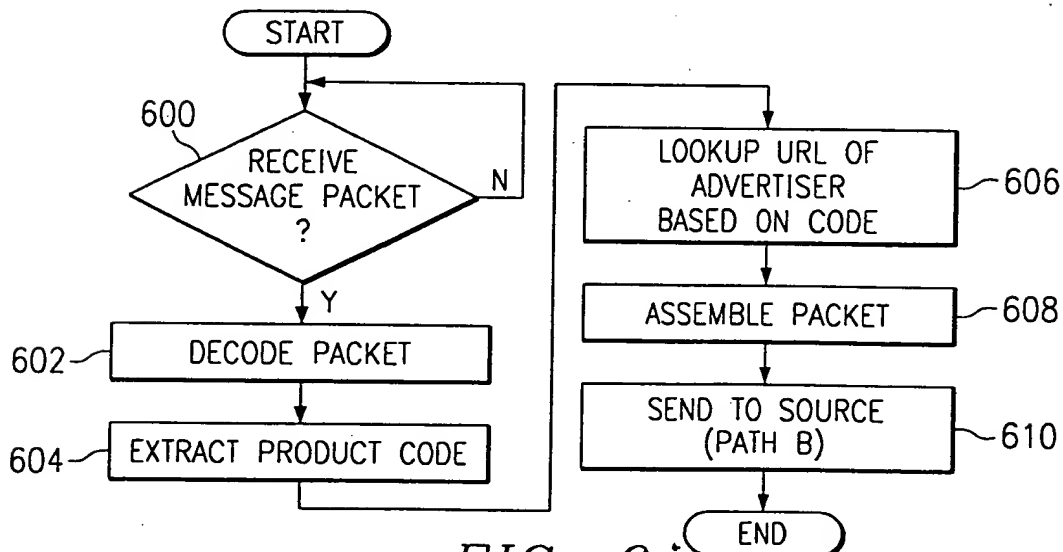


FIG. 6

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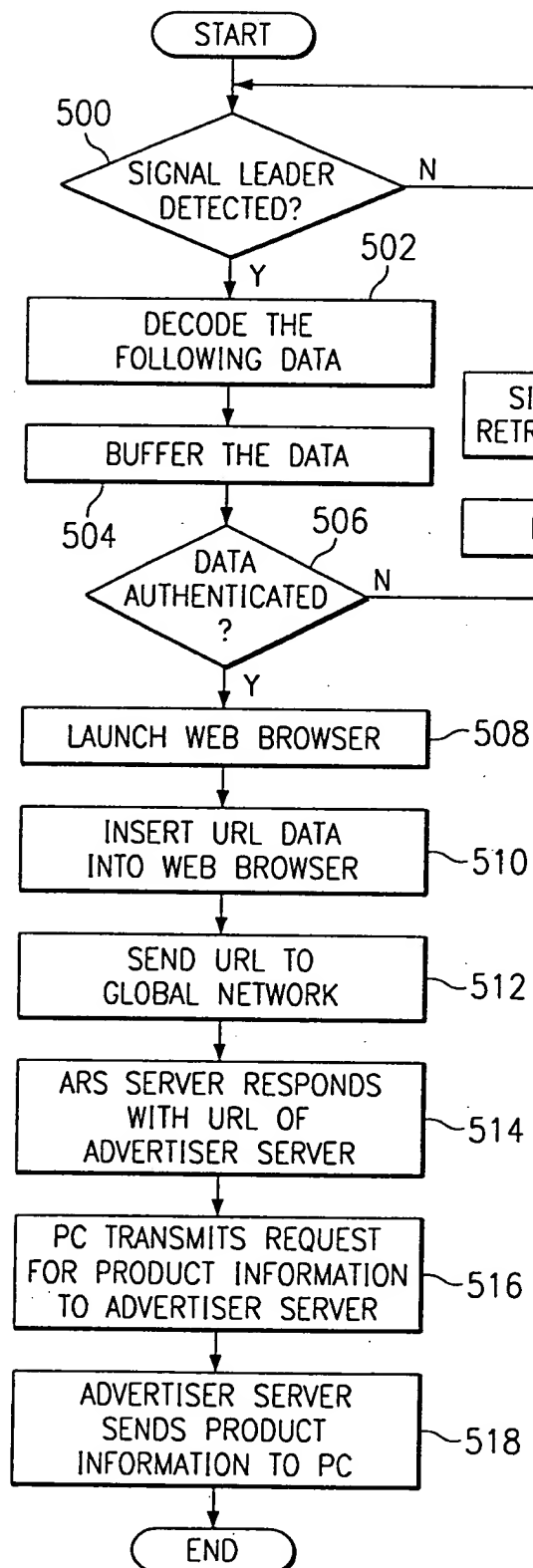


FIG. 5

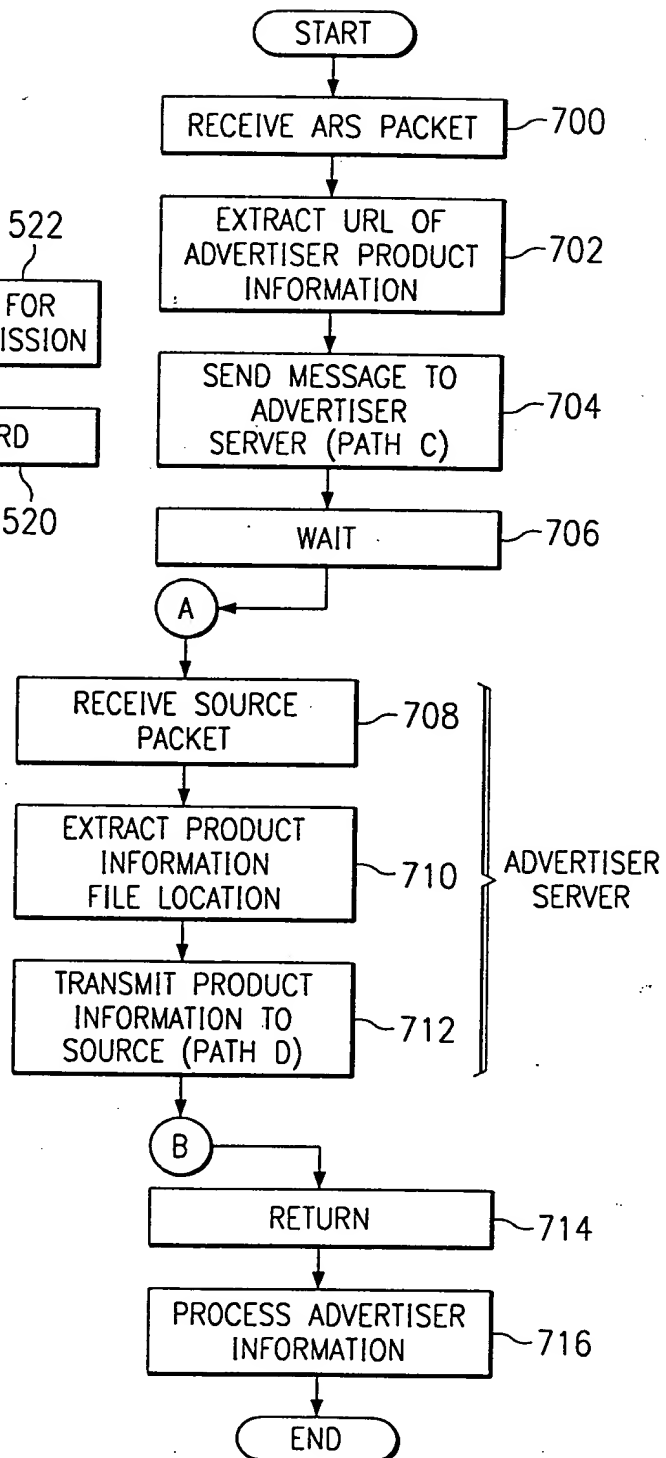


FIG. 7

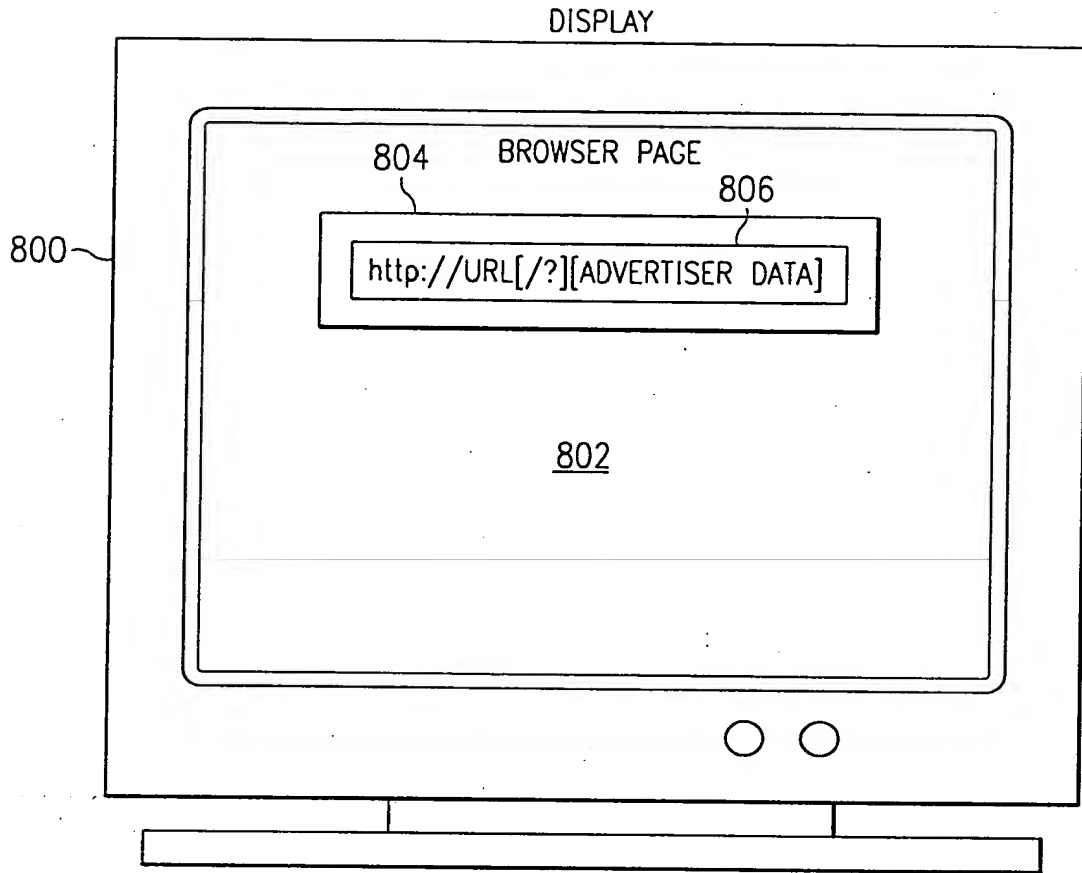


FIG. 8

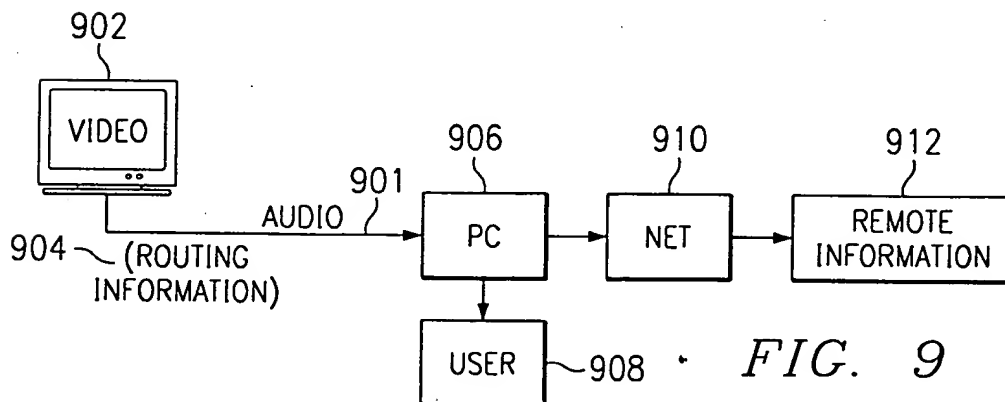
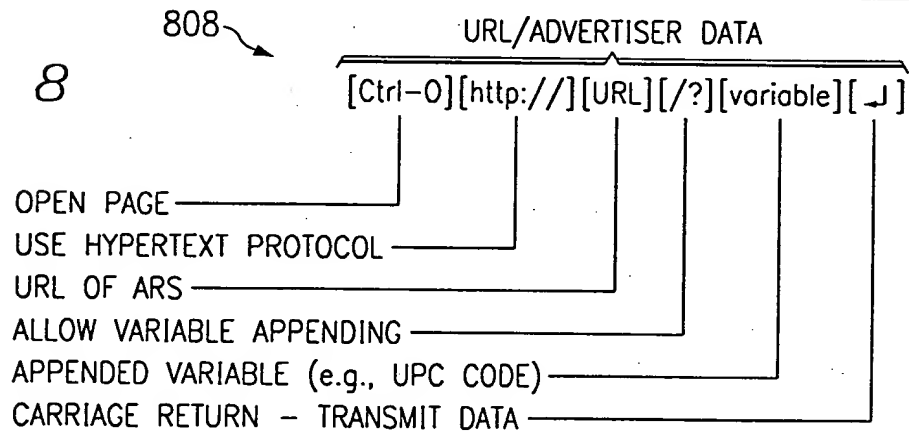
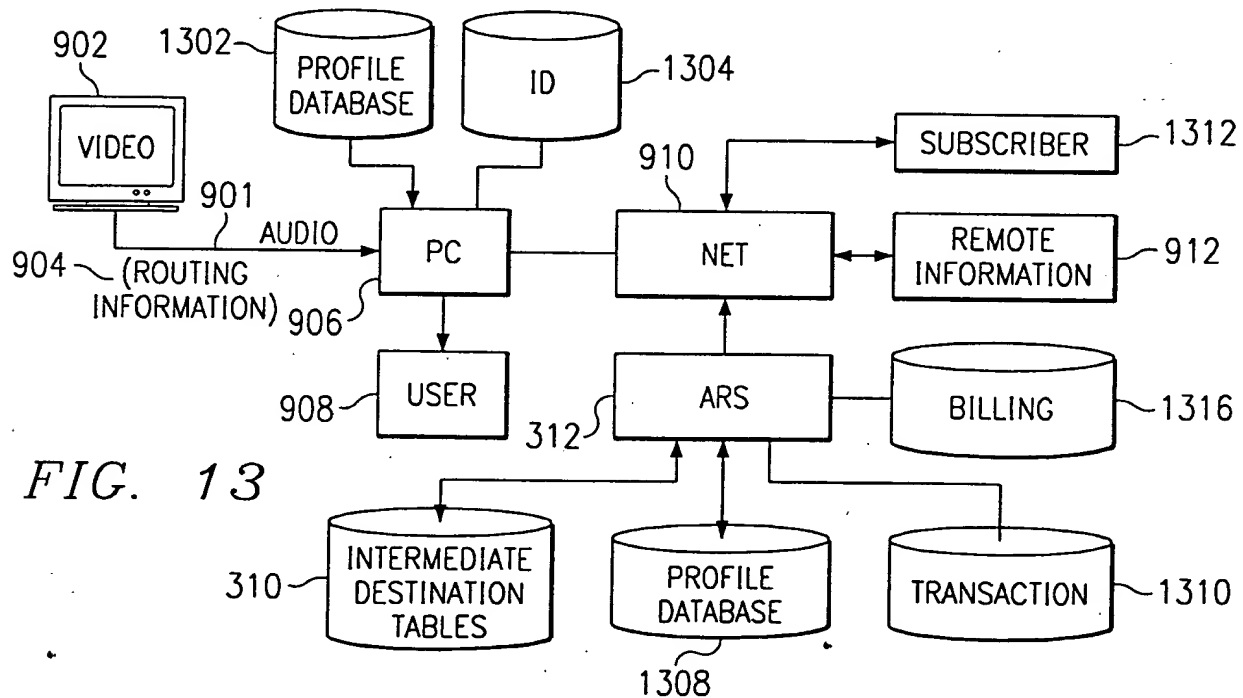
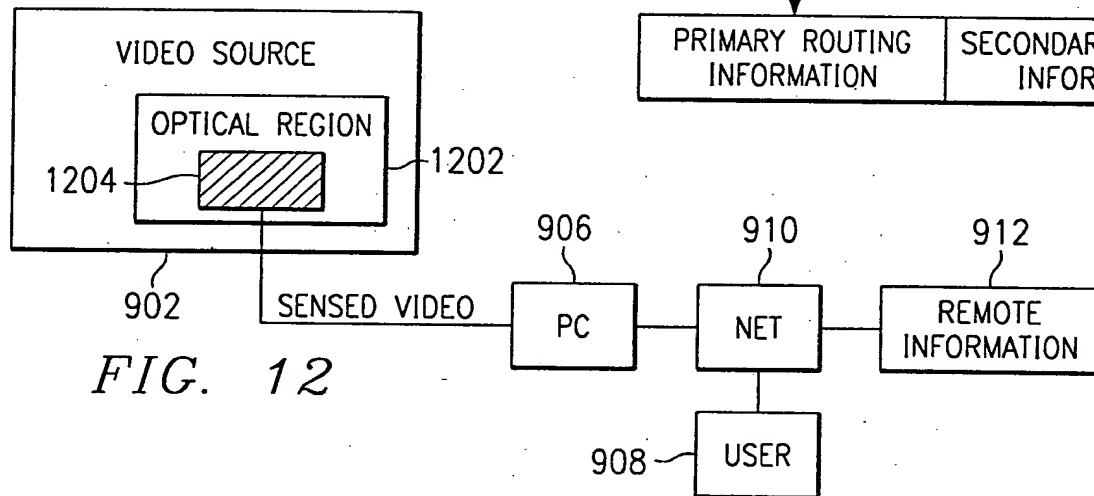
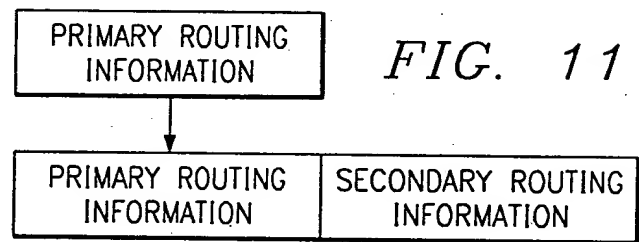
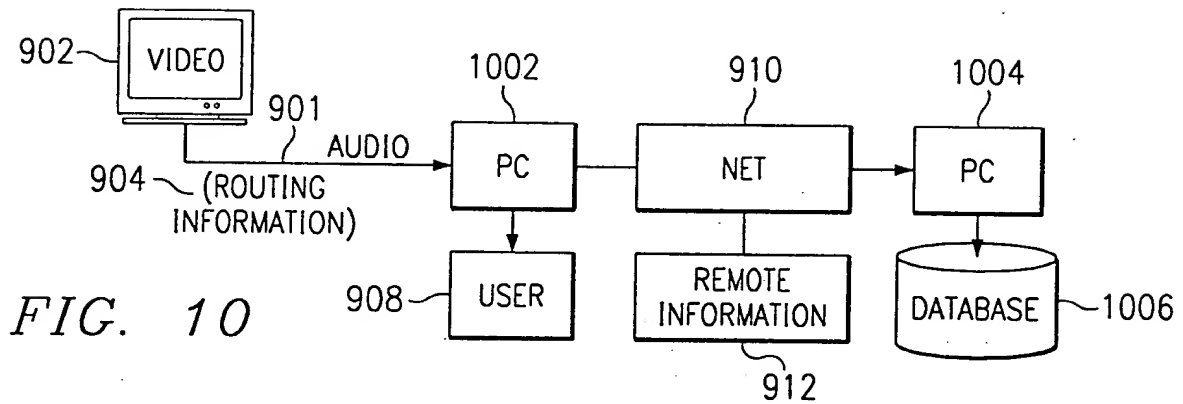


FIG. 9

09627197 072200



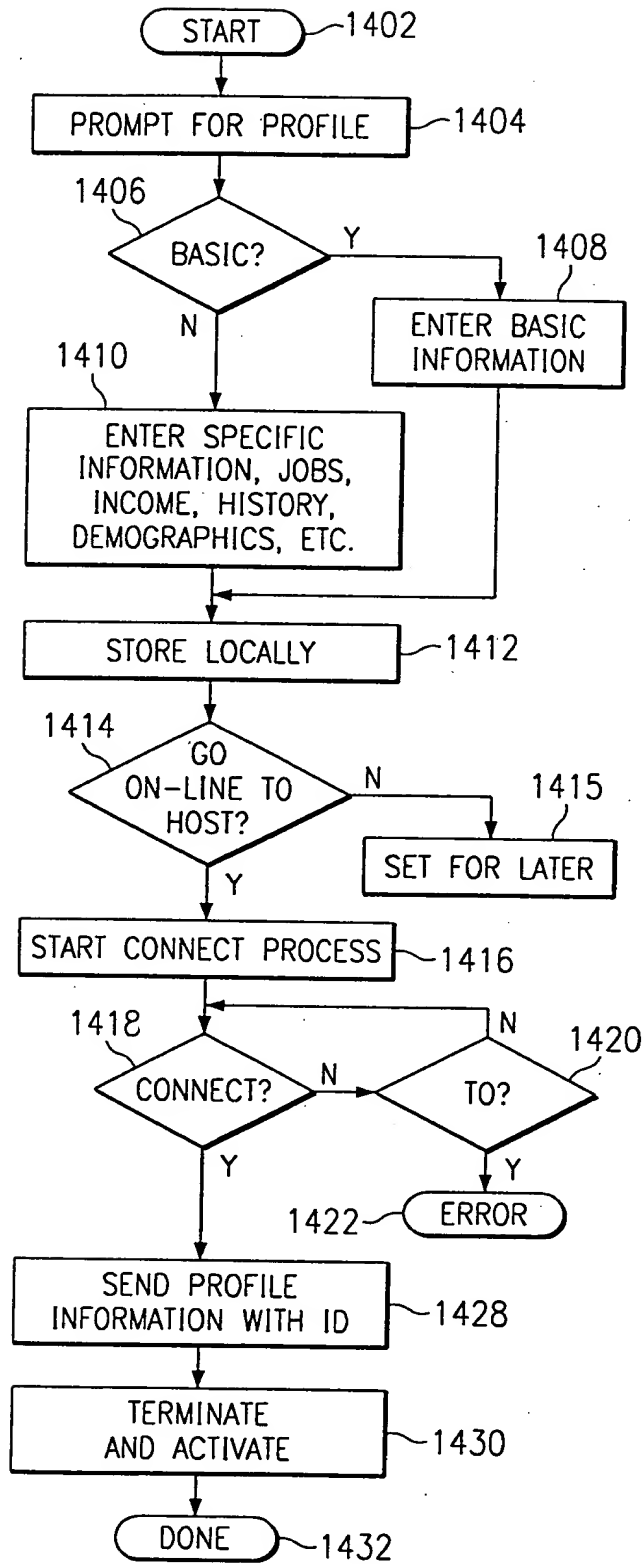


FIG. 14

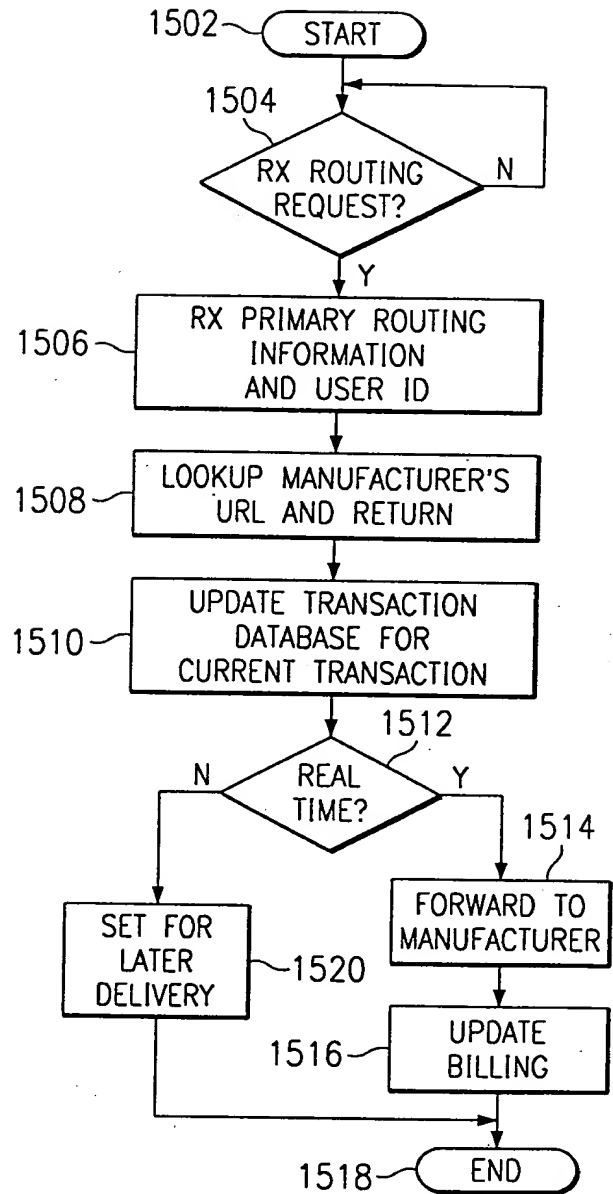


FIG. 15

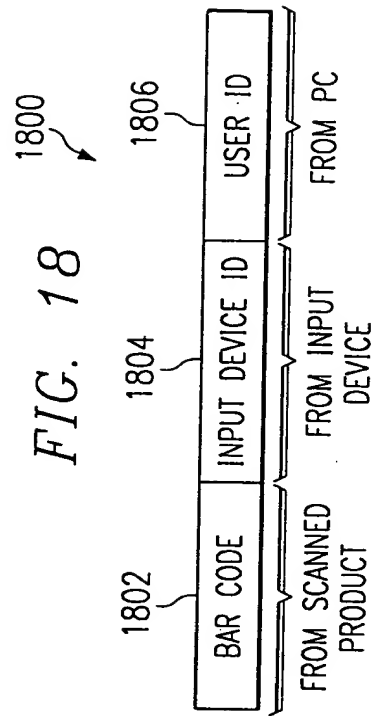
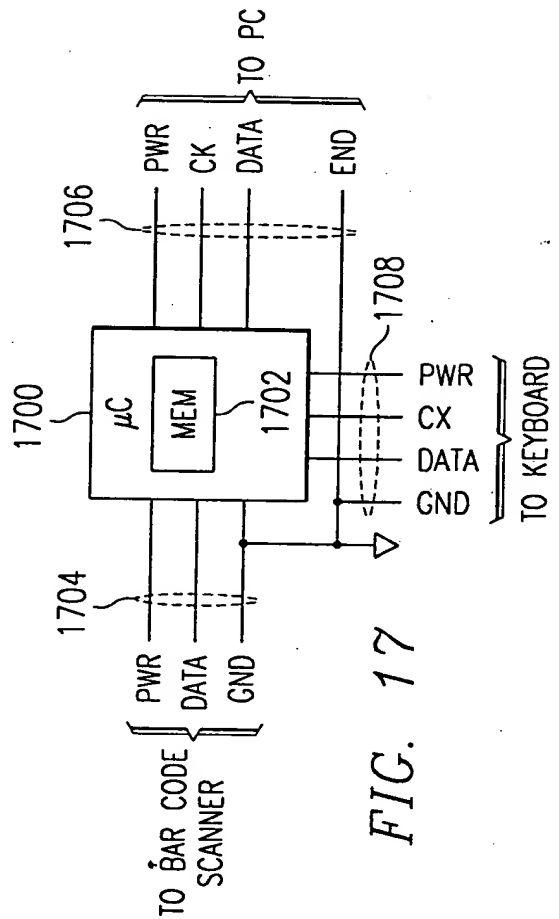
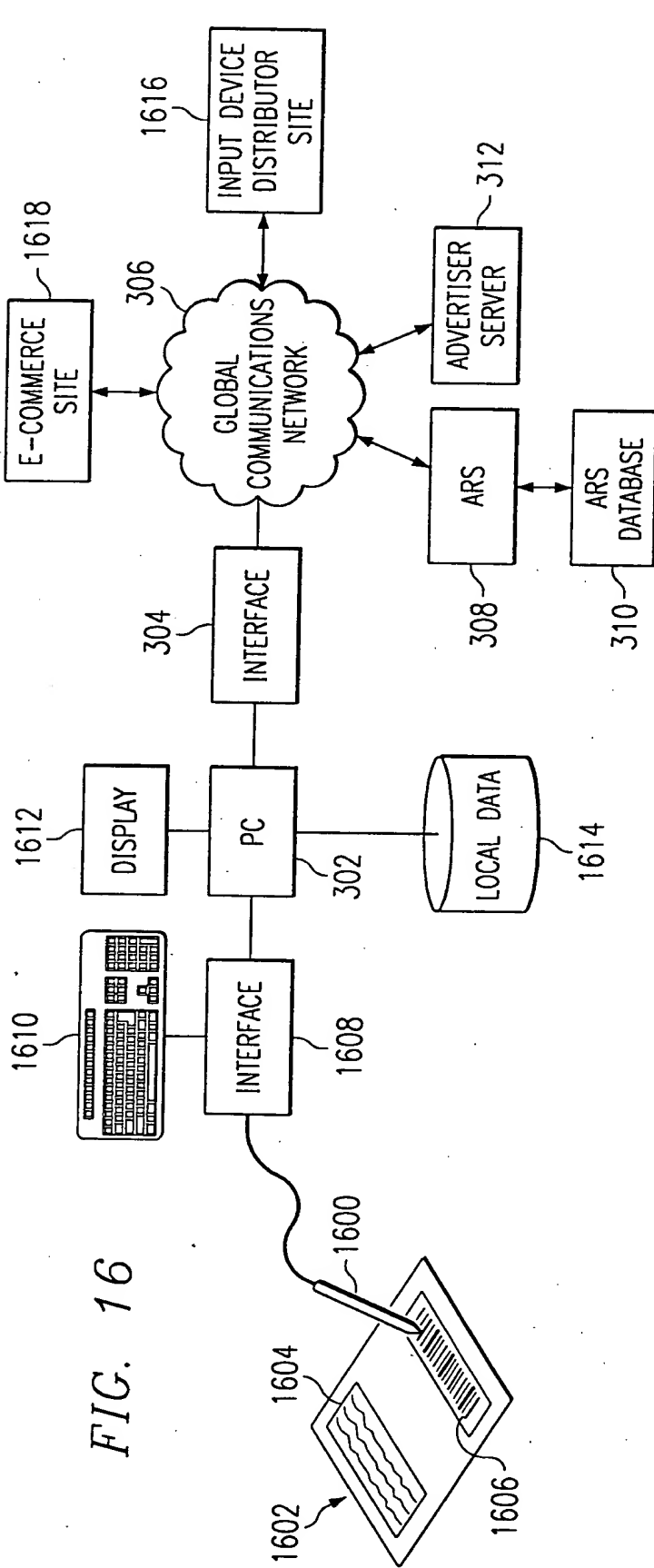


FIG. 19

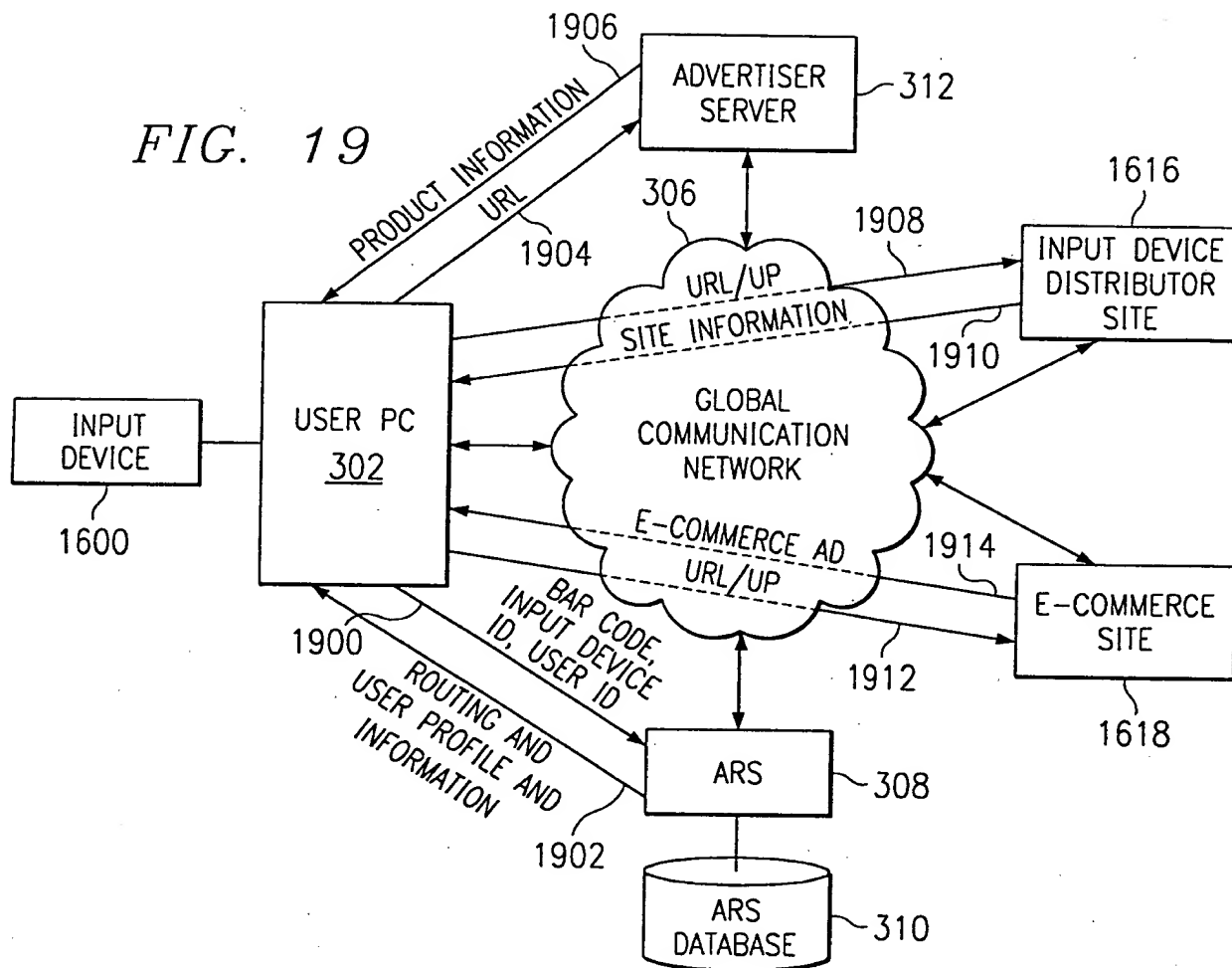
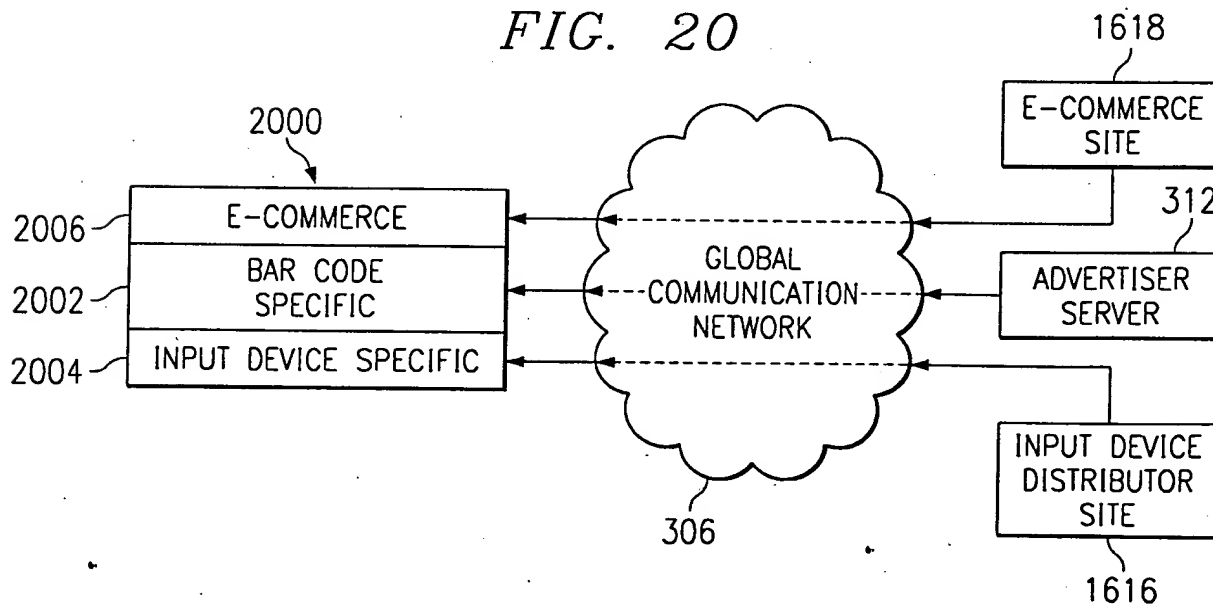


FIG. 20

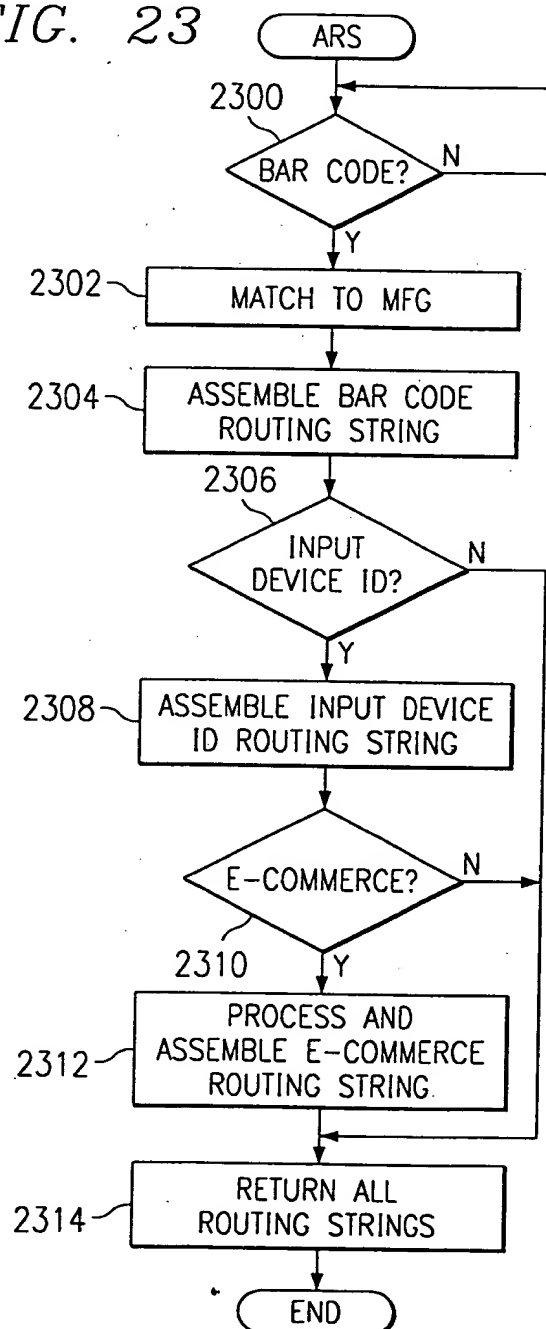
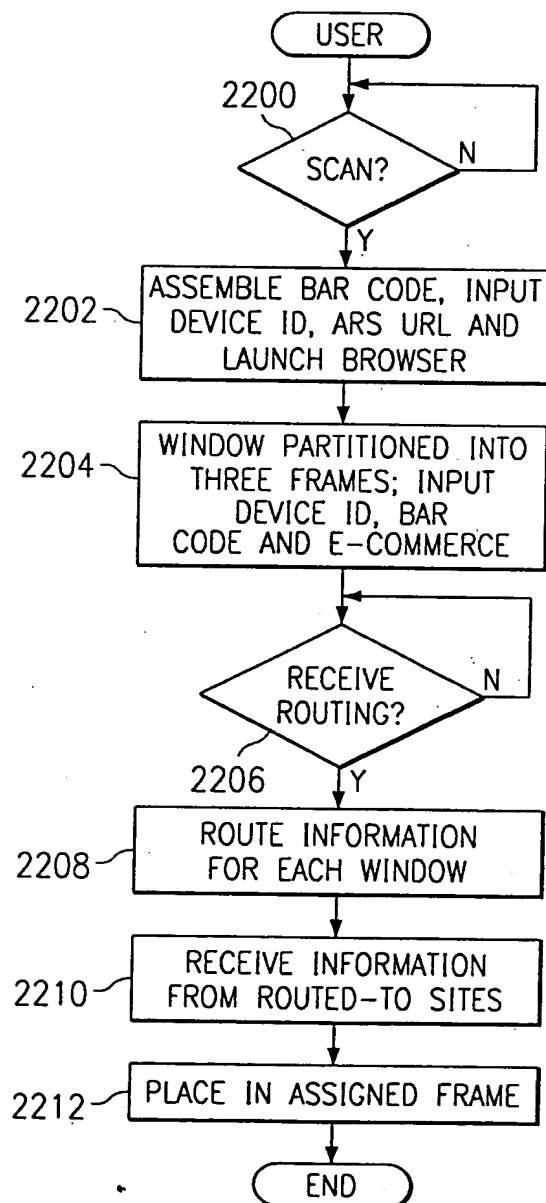




ARS DATABASE  
2100

2102 PRODUCT		2104 INPUT DEVICE		2106 USER		2108 E-COMMERCE	
BAR CODE	ROUTE	ID	DISTRIBUTOR	PROFILE	BAR CODE	INFORMATION	

FIG. 23



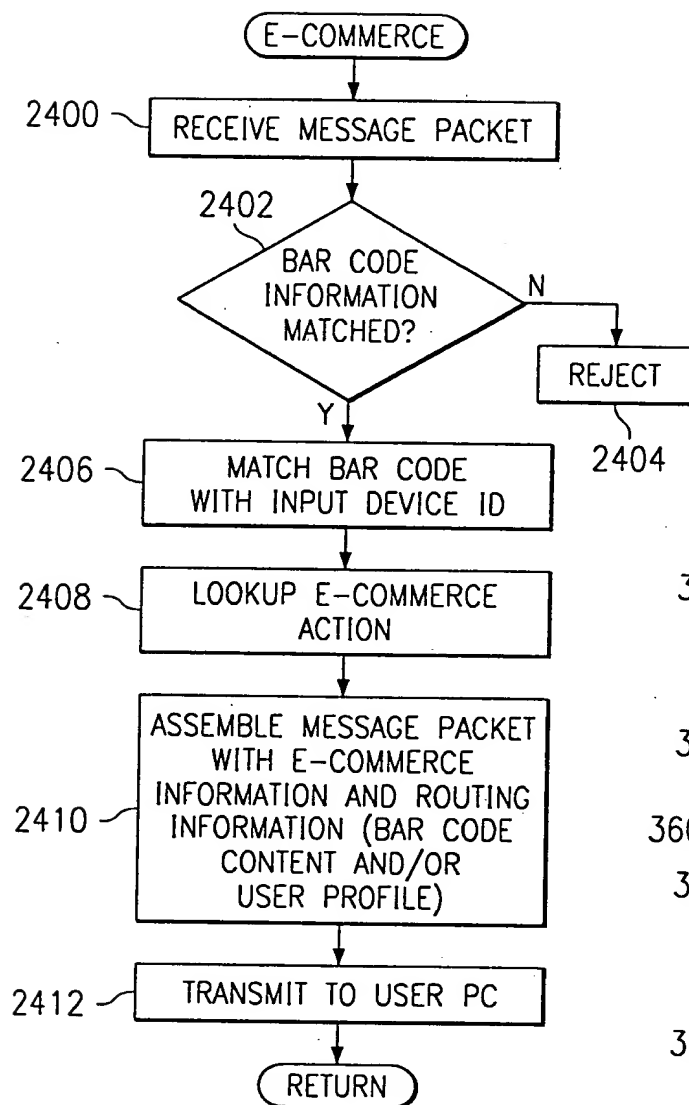


FIG. 24

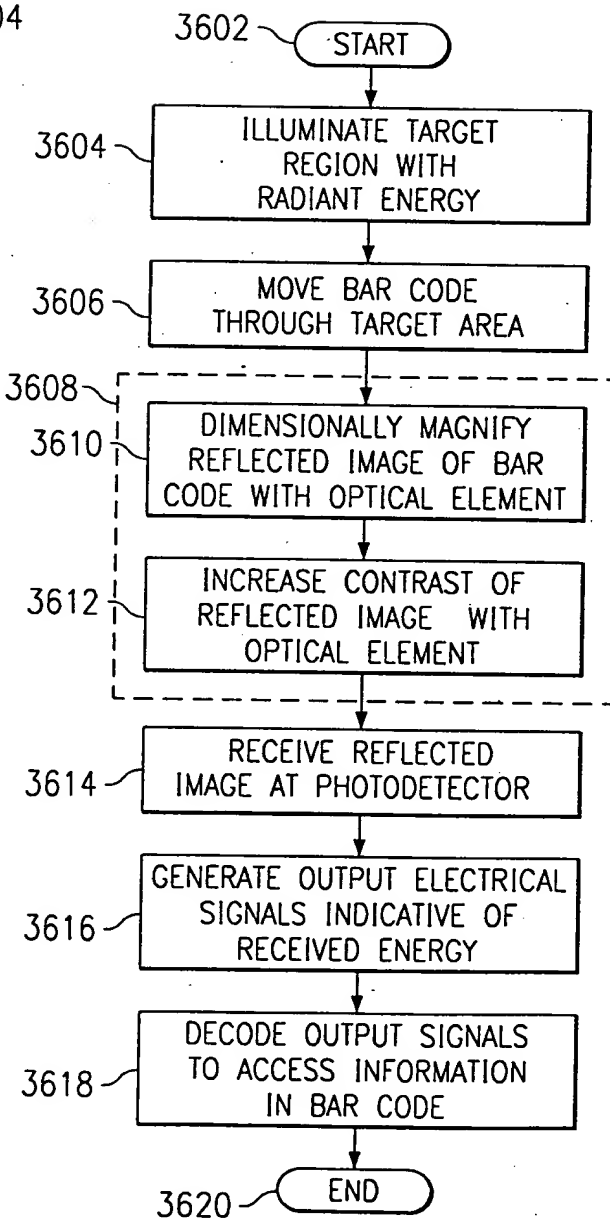


FIG. 36

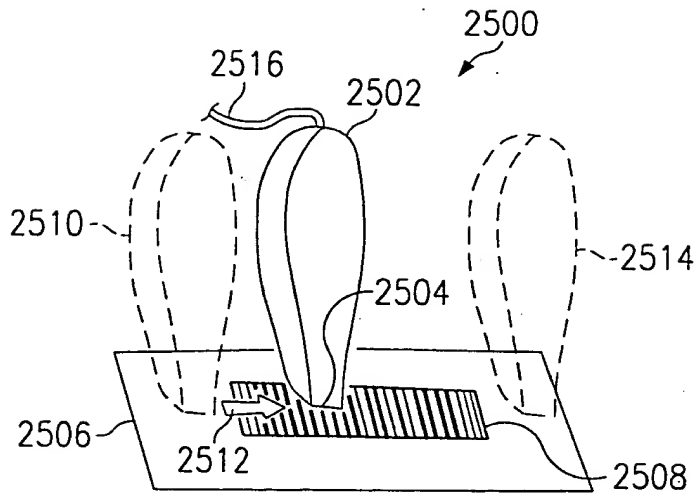


FIG. 25

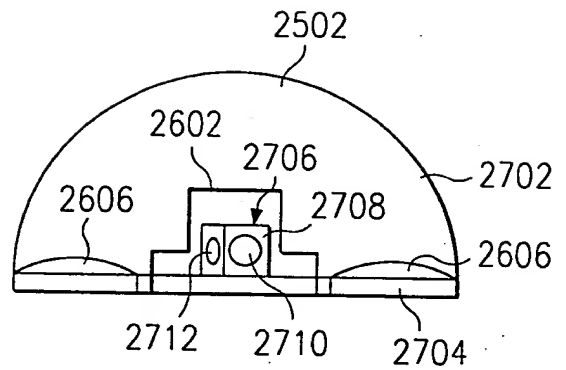


FIG. 27

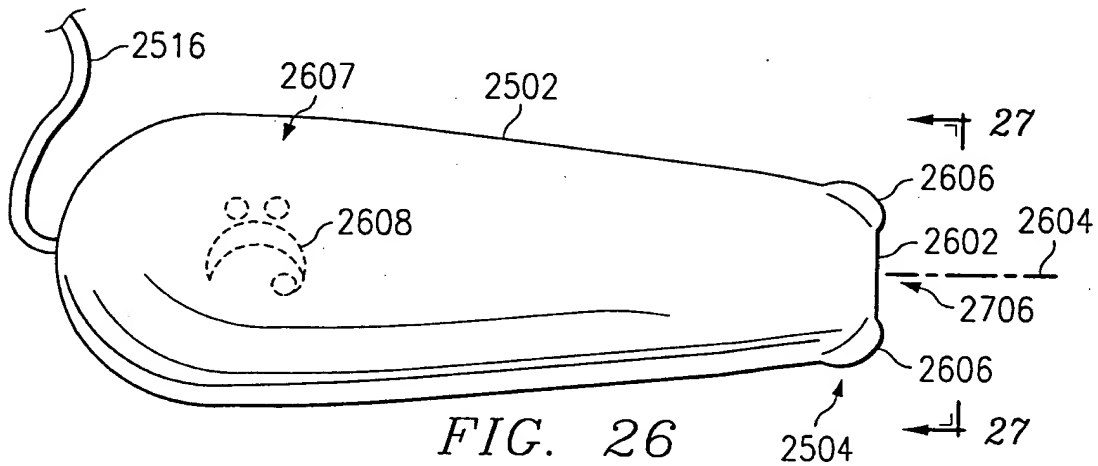


FIG. 26

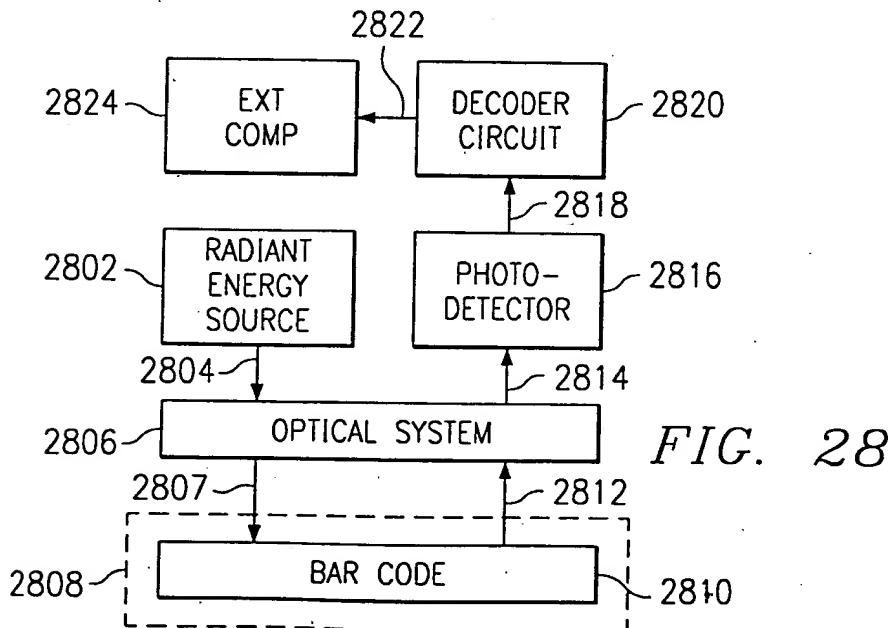
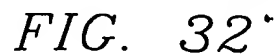
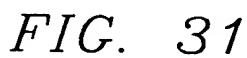
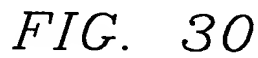
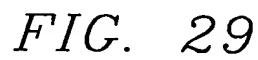


FIG. 28

002220" 497.072700



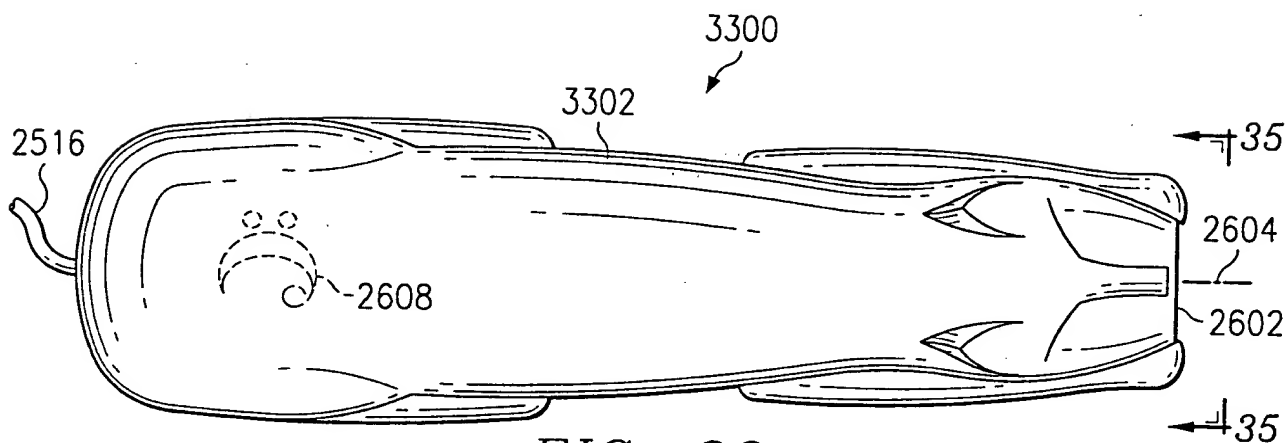


FIG. 33

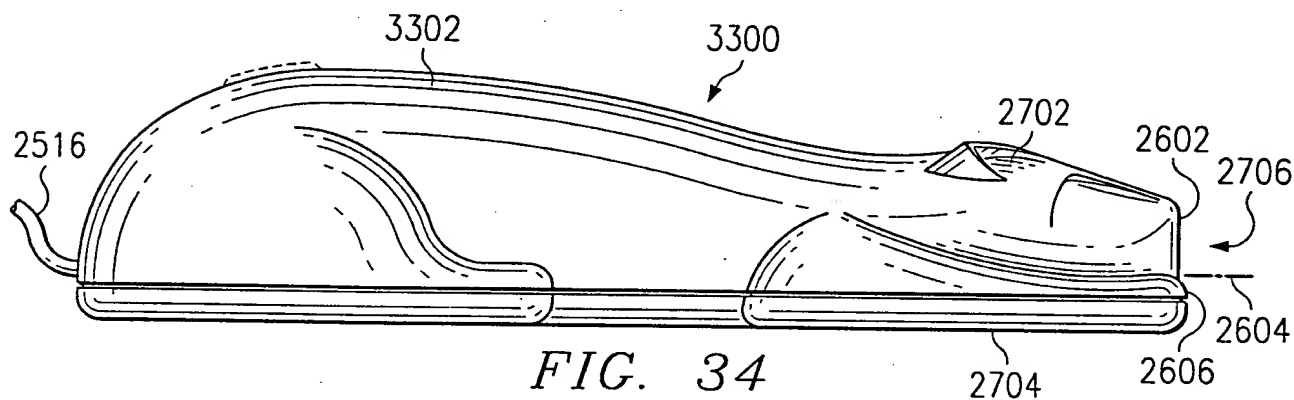


FIG. 34

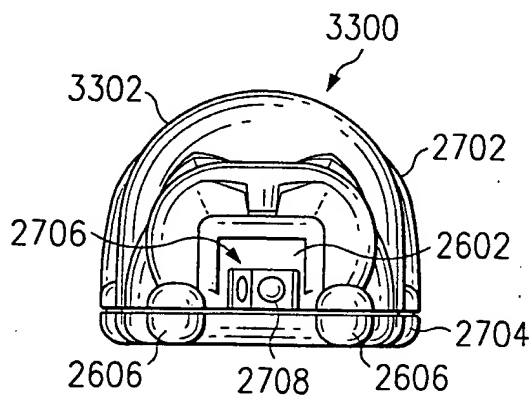


FIG. 35

002220 26T 22950

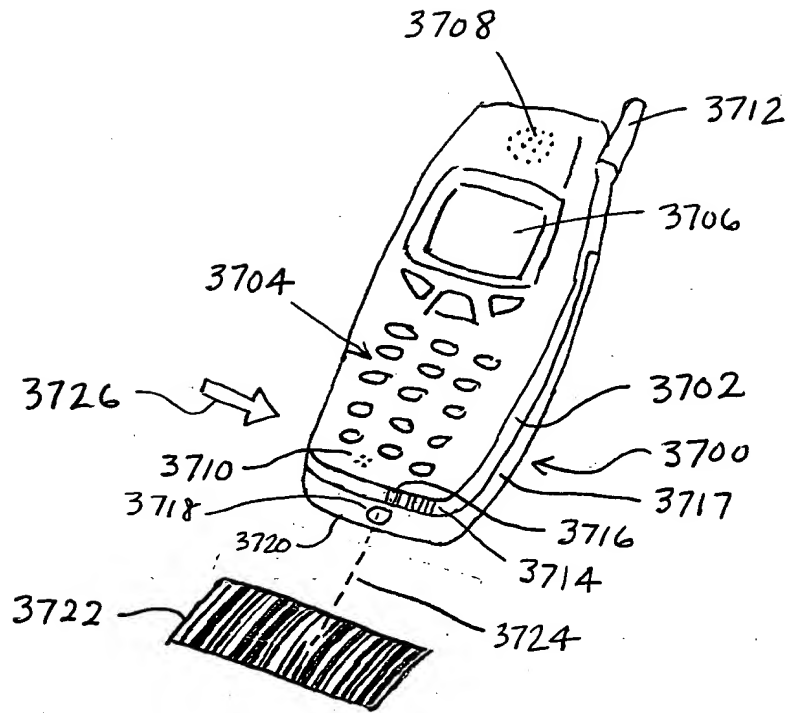


FIG. 37

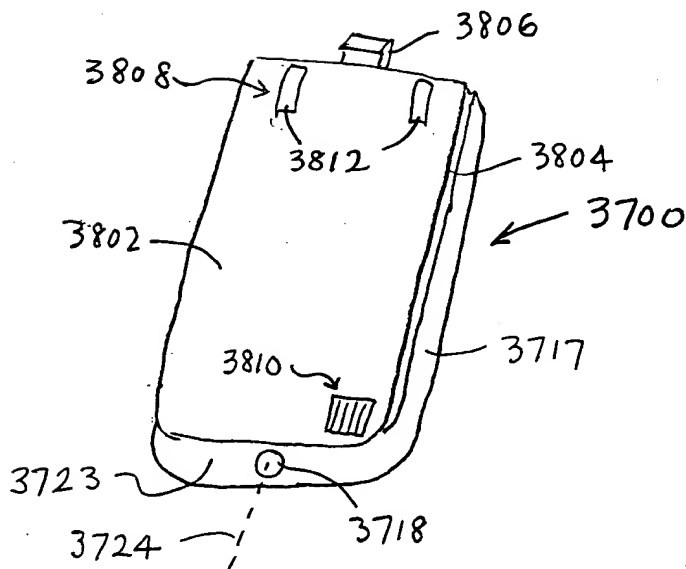


FIG. 38

002220" 26T22950

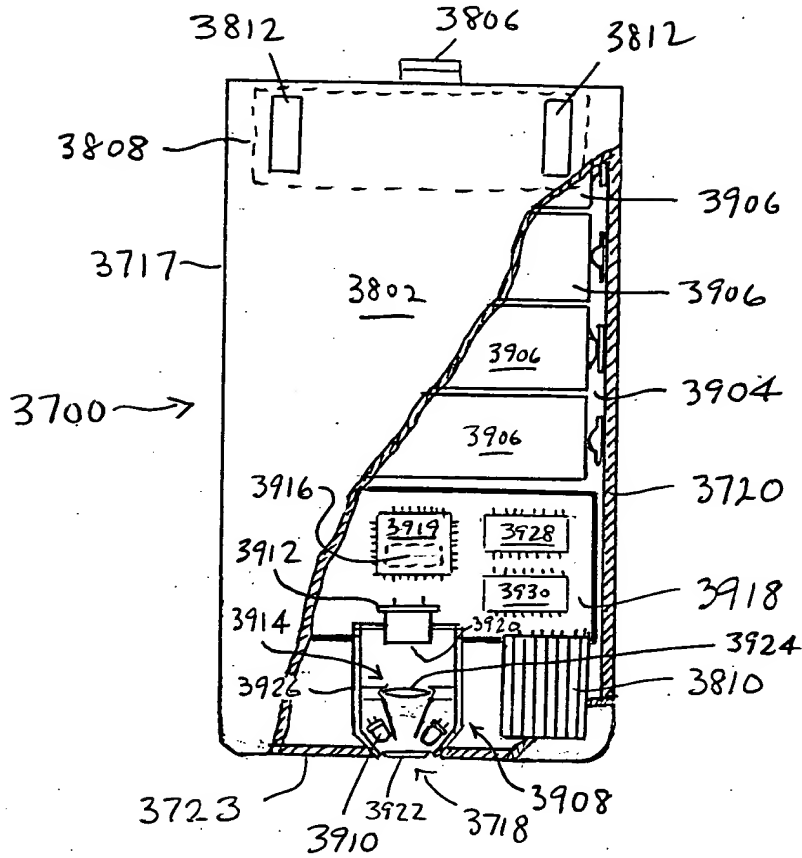


FIG. 39

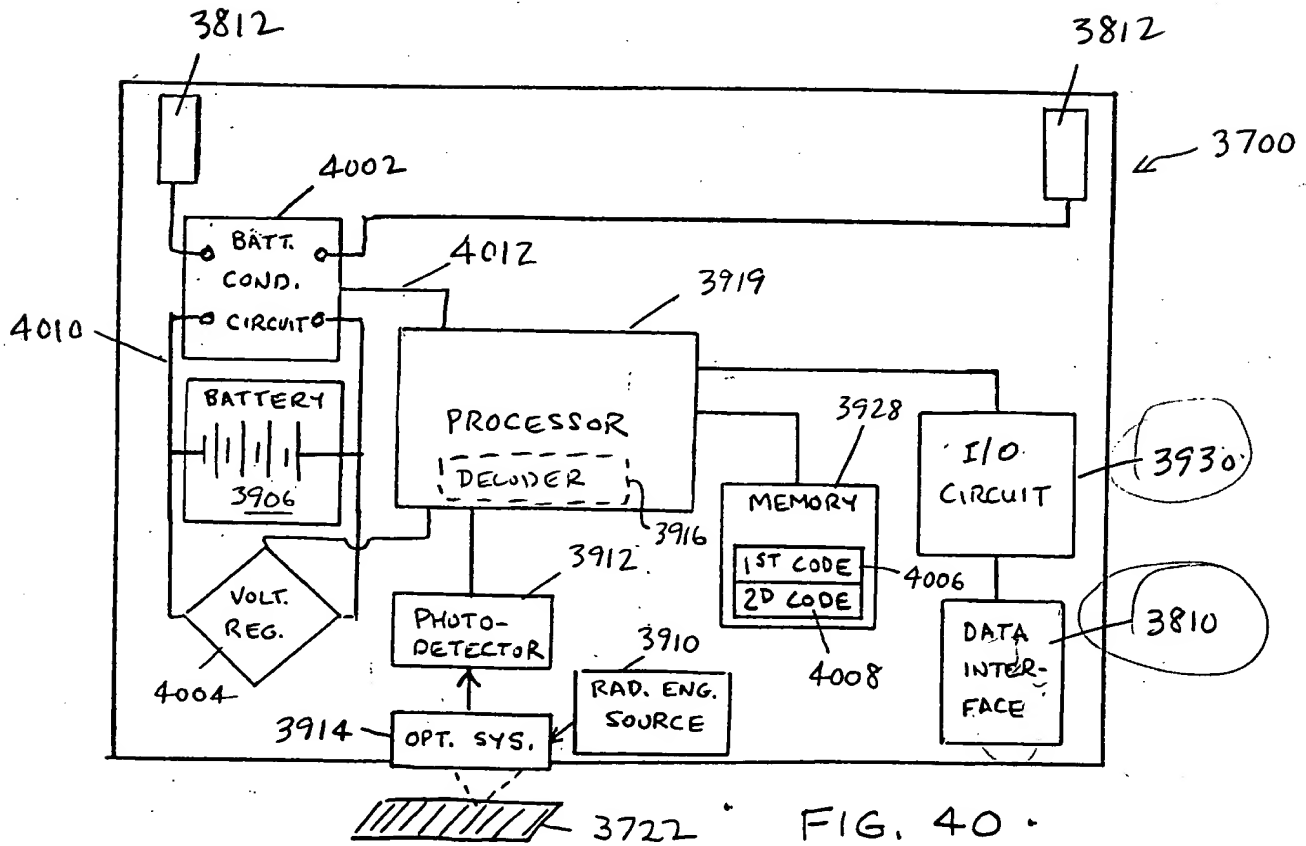


FIG. 40

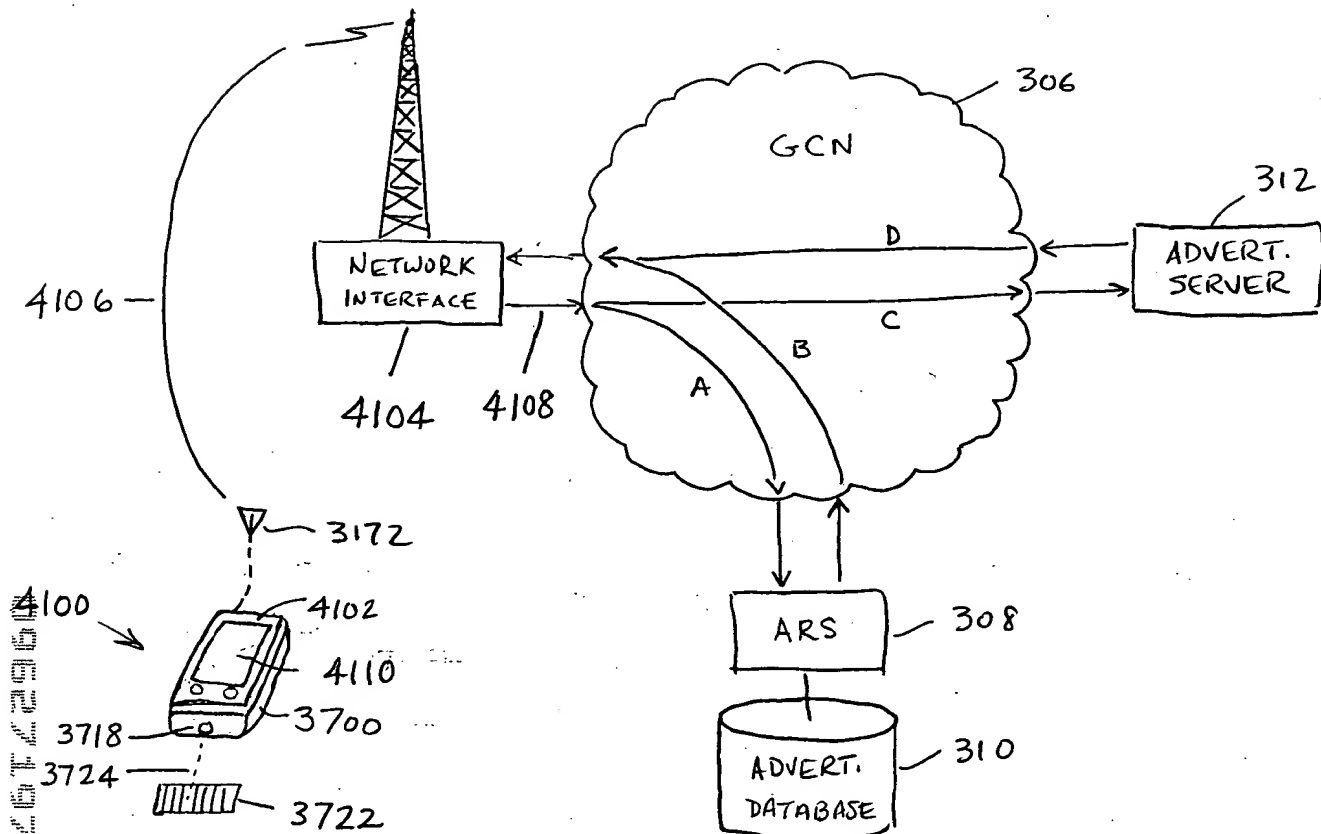


FIG. 41

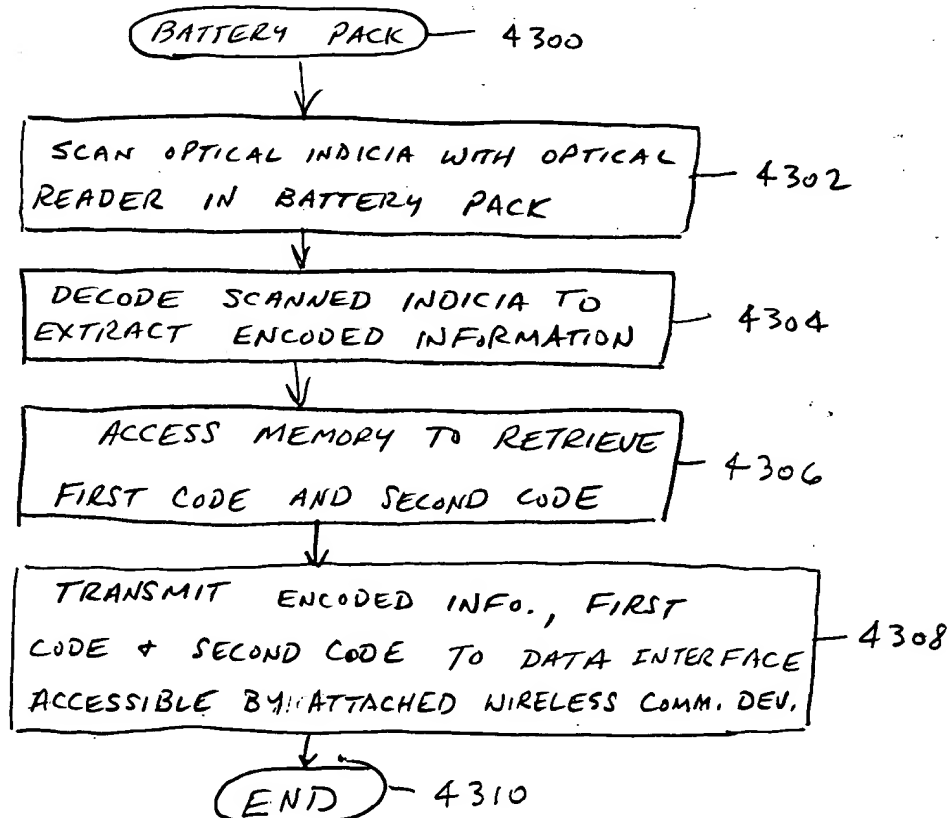


FIG. 43



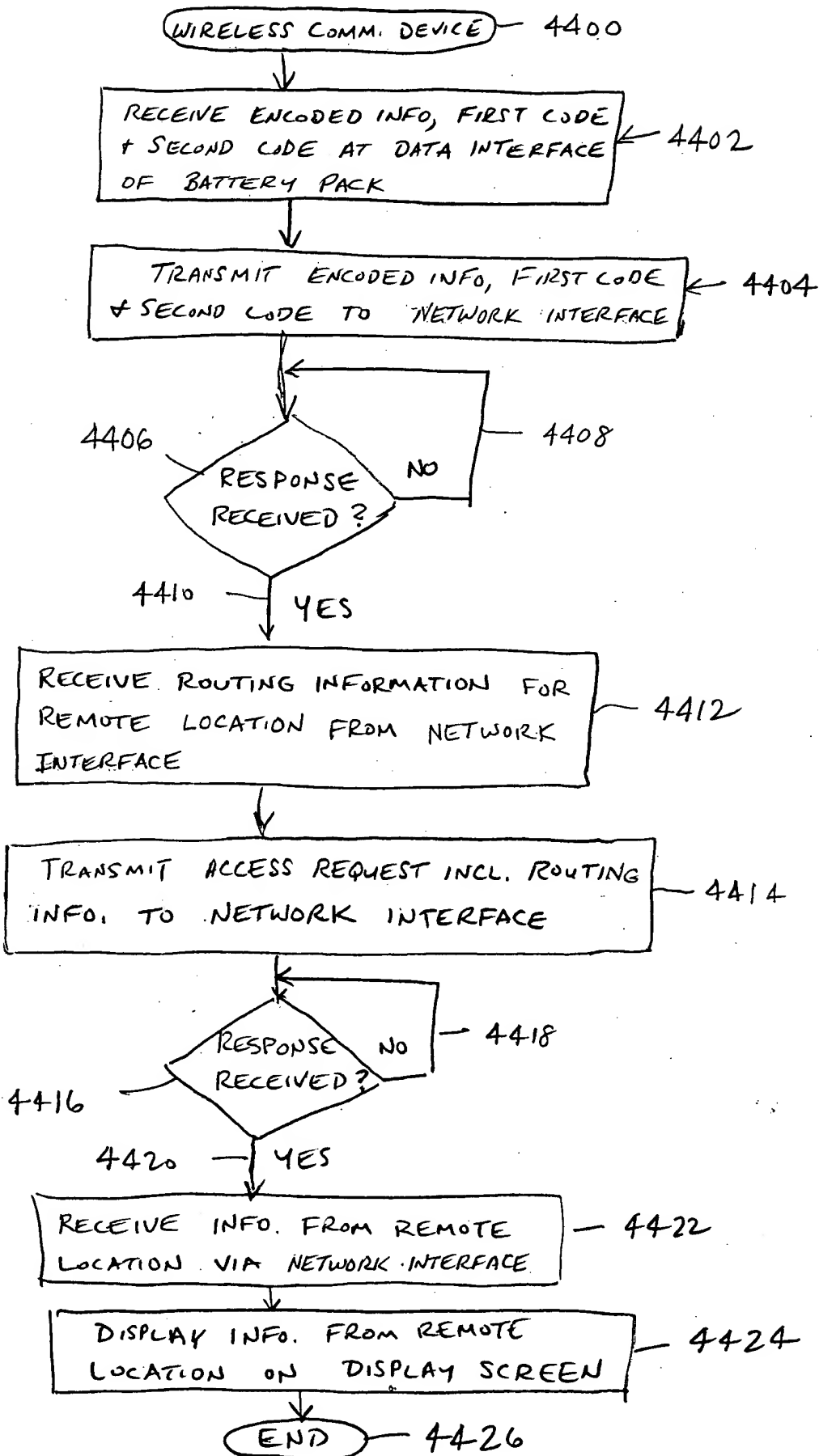


FIG. 44

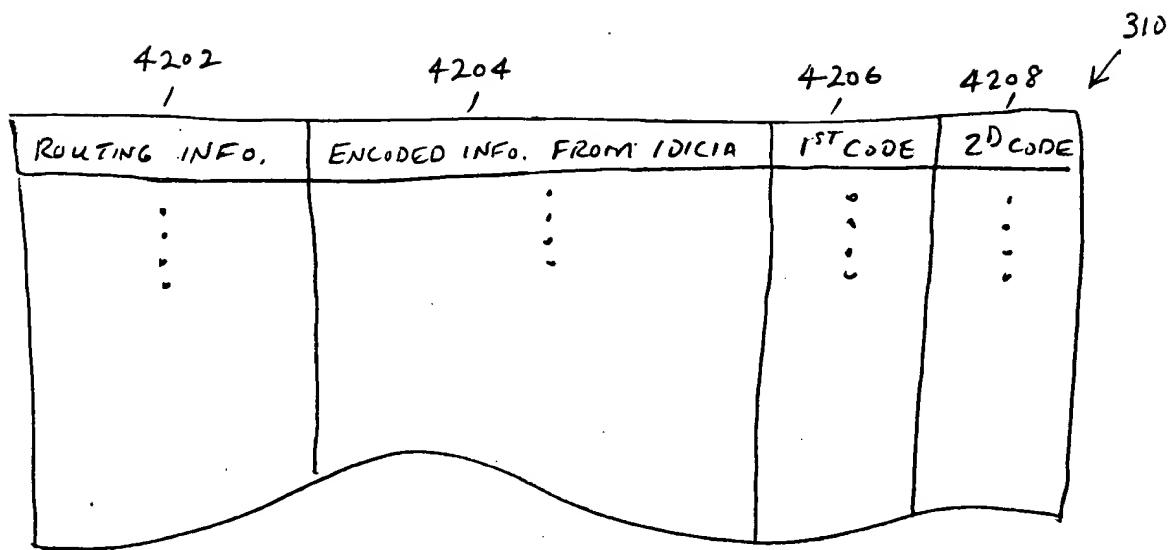


FIG. 42

002270" 072700